

# Frederick County Building Industry Association Advertising Opportunities 2012 (Members Only)



## Website

❖ Small and Large Ad blocks are available on the [www.frederickbuilders.org](http://www.frederickbuilders.org) home page.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> 3 Months Small \$ 100 | <input type="checkbox"/> 6 Months Small \$ 175 | <input type="checkbox"/> 1 Year Small \$ 300 |
| <input type="checkbox"/> 3 Months Large \$ 150 | <input type="checkbox"/> 6 Months Large \$ 275 | <input type="checkbox"/> 1 Year Large \$ 500 |

## Building Buzz

- ❖ The Building Buzz e-newsletter is emailed to all FCBIA members on a weekly basis.
- ❖ Sponsors receive Company Name, link to Company Website, and 25 word message at top of page.

- 1 Issue \$ 25                       4 Consecutive issues \$ 75

Message (25 words or less) \_\_\_\_\_

## Builder Bulletin

- ❖ The Builder Bulletin is emailed to all FCBIA members on a quarterly basis.
- ❖ An archive of past issues is available on the 'Resources' page of [www.frederickbuilders.org](http://www.frederickbuilders.org).

### Ad sizes & price per issue

- |  |  |
|--|--|
| <input type="checkbox"/> Full Page - 7 1/2 W x 9 1/2 H                      \$ 150 | <input type="checkbox"/> 1/6 Vertical - 2 3/8 W x 4 3/4 H                      \$ 40   |
| <input type="checkbox"/> Half Page - 7 1/2 W x 4 3/4 H                      \$ 100 | <input type="checkbox"/> 1/6 Horizontal - 4 7/8 W x 2 1/4 H                      \$ 40 |
- FREE** Builder Bulletin Board 'classifieds' (25 words or less) for announcements, jobs, etc.

Message (25 words or less) \_\_\_\_\_

### Schedule of publication

- |  |  |
|--|--|
| <input type="checkbox"/> Winter ( <i>Deadline 1/6/12</i> ) | <input type="checkbox"/> Spring ( <i>Deadline 4/1/12</i> ) |
| <input type="checkbox"/> Summer ( <i>Deadline 7/1/12</i> ) | <input type="checkbox"/> Fall ( <i>Deadline 10/1/12</i> )  |
- 4 Issue contract (15% discount on per issue fee applies)  
Starting with the \_\_\_\_\_ issue

**IMPORTANT!** All ads must be received as a **JPEG, PNG, or PDF** file at a resolution of **300 dpi** at the requested output size. They may be submitted on CD, or emailed to [clasina@frederickbuilders.org](mailto:clasina@frederickbuilders.org). A design fee of \$25 will be charged for ads that need additional set-up.

Company \_\_\_\_\_ Website \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

### Payment

Check enclosed     Please invoice                      Total Fee \$ \_\_\_\_\_

VISA     MasterCard \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_    Sec. Code\* \_\_\_\_\_

\* 3 digit s on back of card

Name on card \_\_\_\_\_ Signature \_\_\_\_\_